

# THE TREDAY.COM SCHOLARSHIP PROJECT

The 2006 TreDay.com Scholarship Project requires research on the Little Rock Central High School desegregation crisis of 1957. Applicants must do a news story on how what happened then, still impacts today.

News stories must be submitted in one of three ways:

1. Radio - A 30 second audiotape on cassette or CD.
2. TV - A 30 second videotape on VHS or DVD.
3. Newspaper - A 1,000 word article, must be typed on paper.

News stories may be longer, but not shorter than the minimum requirements.

Applicants who are graduating high school seniors in Arkansas planning on entering the Mass Communications department at the University of Arkansas at Little Rock receive first priority.

The news stories will be graded on grammar and for the treatment of the following questions:

- Does the story tell how what happened then, impacts today?
- If Radio, how is the quality of the audio?
- If TV, how is the quality of the video and audio?
- If newspaper, how is the quality of the print and does the article have an appropriate headline?

Deadline is March 7th, 2006. Scholarships will be awarded at the April UALR Mass Communications Awards Banquet.

The TreDay.com Scholarship Project – "Doing Little Things to Help BIG Dreams!"